



# Supply Chain Update



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## **New logistics service provider in Denmark**

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Accell Group/Accell Nederland and 3D Logistik have been acquainted for 6 years and January 2018 a new logistic solution took its beginning. Accell made the decision to cooperate with a new logistic partner for the Danish market and in the fall of 2017 a new agreement came into place. First truck from Portena arrived at 3D Logistik in Kolding on January the 8<sup>th</sup>.

### **Who is 3D Logistik?**

3D Logistik is a small, independent Danish-owned logistics provider with 34 employees in the administration and 90 select carriers on the roads in Denmark.

We operate primarily in the small vehicles/vans and easily come around in the most trafficked cities, where there is not much space.

There are transport companies that mostly talk about prices. And then there are others that talk more about flexibility and service. At 3D Logistik we talk about everything. We focus on openness. For us it is primarily about making sure no customers feel abandoned, once the order is placed. No matter how large or small the job is.

To you that means, that among the many suppliers of transport and logistics solution on the market, you know us by especially three things:

### **Speed, flexibility and credibility**

We concentrate on niches that make high demands on the logistics. We distribute and keep warehouse for medical and pharma products – this requires authorization from the authorities and sets high demands on equipment and hygiene.

We have many clients with goods/material that sets a high demand for extra attention. These clients value the fact that we sort by hand and that we do not have a transport belt where the shipments are sorted.

Bicycles is also one of our niches. Our experience tells us that bikes needs to be handled with care and few reloading's is preferred. In this way, we keep the damages to a minimum. Some of our vehicles are customized into distribution of bikes.

### **Why is 3D Logistik a good partner for Accell Group/Accell Nederland?**

3D has built up great experience and knowledge within logistic solutions for the bicycle segment.

We deliver to wholesalers, shops as well as directly to the private clients. We pay attention to the fact, that a bicycle needs to be handled with care and delivery to the agreed time is important. We focus on communication and listen to what is important to our clients.

Accell Group/Accell Nederland and 3D Logistik had the same approach to the conclusion of a new cooperation.

By visiting each other in Holland and Denmark, we have learned a lot about the qualities we each possess and have made the most of it in our cooperation. We learned that we have the same DNA and core values, which has provided good ground for good cooperation.

At 3D Logistik we understand the great importance of keeping the clients happy, which here also means keeping the bike stores in DK happy. If the bikes stores in DK are happy then Accell in DK and NL are also happy. We plan to continue this and strive to meet every requirement every day. One of the paramount factors is to minimize the range of freight damages and we believe Accell has experienced that these have come down to a minimum. This relieves a lot of unnecessary stress and frustrations.

We have come off to a good start and our warehouse staff and colleagues in the office look forward to seeing the Portena trucks arrive in Kolding and Glostrup every Monday and Wednesday.

Accell is a big client in a small house and we intend to keep growing together and developing new ideas when they arise.

We look forward to a future together!

